

Press Release

For Immediate Release

Media Contact: Annie Schoonover
The Annie Agency
919-933-9540 AnnSchoon@msn.com



Family Violence Prevention Center
P.O. Box 187
Chapel Hill, NC 27514
Tel: (919) 929-3872 Fax: (919) 929-9925

Wedding Vendors Show Wares at Modern Bridal Fair Bridal Fair at University Mall, Proceeds Benefit Family Violence Prevention Center

CHAPEL HILL, NC- April 11, 2008--Designer wedding gowns, sparkling jewels, lingerie, and delicious cake samples attracted hundreds of Triangle brides to the Modern Bridal Fair on March 29th, at University Mall, Chapel Hill. The event was sponsored by over 25 local businesses, with proceeds benefiting the Family Violence Prevention Center of Orange County.

Patrons visiting the Modern Bridal Fair viewed the latest trends in skincare, dinnerware, lingerie, handmade jewelry, gourmet food and the hottest places to host bridal parties. Designer wedding gowns from Nicole Miller were modeled against a backdrop of live classical music, fresh flowers, hot appetizers and creamy chocolates.

“The Modern Bridal Fair showcased some of the finest products and services that the Triangle has to offer,” said Annie Schoonover, owner of the Annie Agency and the event’s organizer. “Brides-to-be start their planning process anywhere from 6 to 18 months in advance of their actual wedding date. They really appreciate Bridal Fairs-- where they can meet retailers who market bridal products and services firsthand.”

“The response was incredible, with over \$3,100 in proceeds being presented to the Family Violence Prevention Center,” she noted.

“The funds generated from this lovely event will help survivors of domestic violence move beyond crisis and build new lives for themselves and their children,” said Linda Frankel, Executive Director. “This was a wonderful partnership for our organization. While sharing the joy and excitement of planning for a wedding, sponsors and participants were also able to make a difference for families and children in Orange County.” Members of the FVPC staff, board and volunteer advocates were on hand at the event to raise awareness and share information about the agency’s mission to prevent and end domestic violence through direct services and education. “This was a perfect opportunity to raise awareness about family violence and to highlight the importance of working together to promote healthy relationships and peaceful families in our community,” said Frankel. “Our heartfelt thanks to Annie Schoonover, University Mall and all those individuals and businesses who made the Modern Bridal Fair happen. We look forward to making this an annual event.”